

NW FilmCenter

NORTHWEST FILMMAKERS' FESTIVAL

NOVEMBER 11-19, 2011 | SPONSOR OVERVIEW



"Some of the origins of my filmmaking come from this Festival. I have always considered this regional ritual to be one of the most exciting and beautiful things about filmmaking."—GUS VAN SANT, 21st Judge

"The films I dug most... varied widely in technique but were either explosively amusing or deeply felt, and all communicated an authentic personal exuberance for the medium."— MATT GROENING, 26th Judge

66%

FESTIVAL ATTENDEES
AGE 35 AND UNDER



75%

FESTIVAL ATTENDEES
WHO PURCHASED
A CAMERA, SMART
PHONE OR LAPTOP
IN THE LAST YEAR

ABOUT THE FESTIVAL

The Northwest's premiere showcase of new work by regional filmmakers, the Northwest Filmmakers' Festival—for 37 years called the Northwest Film & Video Festival—brings artists and audiences together for a singular community celebration. Each year the Festival draws over 400 entries from filmmakers in Oregon, Washington, Idaho, Montana, Alaska, and British Columbia, presenting to the public carefully selected programs of outstanding work and awarding critical recognition to top juror- and audience-recognized films. After the Festival, the event lives on in the form of the "Best of the Northwest" touring program, presented at key cultural and educational organizations across the Northwest.

Screenings are only part of the story. Through the Filmmakers' BarCamp (a user-organized un-conference), workshops, and social events like the celebratory Opening Night Party, the Festival offers a special opportunity for the independent media community to gather, learn, and inspire. The Festival is also the occasion for the announcement of the prestigious Oregon Media Arts Fellowships, an investment in future cinematic voices.



THE AUDIENCE

Heavily attended by filmmakers, writers, musicians, students, and other key influencers in the region's diverse creative community, the Festival is animated by their innovative spirit and the expectation of discovery. Young, engaged, and enthusiastic, the audiences in Portland are joined by tour attendees from Seattle and Vancouver, BC, as well as towns as far-flung as Haines, Alaska; Helena, Montana; Astoria, Oregon; and Boise, Idaho.

THE SPONSORS

The Festival has flourished with the longtime support of the National Endowment for the Arts, Oregon Arts Commission, Paul G. Allen Family Foundation, LAIKA, Wieden+Kennedy, and Willamette Week, to name a few, and joined by industry supporters such as Alpha Cine, Koerner Cameras, Digital One, Mission Control, Modern Digital, and many more. The Festival provides a singular opportunity for sponsors to both support the regional creative community and to reach an audience of consumers and makers appreciative of the Festival's opportunities and leadership.

SPONSOR LEVELS AND BENEFITS				
SUPPORTING \$1,000	PRODUCING \$2,500	CHAMPION \$5,000	PREMIER \$10,000+	
X	X	X	X	Logo recognition in festival program
X	X	X	X	Recognition slide in rotation before screenings
X	X	X	X	Festival ticket package
X	X	X	X	Opening night film and party tickets
	X	X	X	Recognition in Best of the Northwest Tour DVD
		X	X	Mention in all press releases
		X	X	On-site sponsor provided signage or banner
		X	X	Logo placement in all festival print advertising
			X	Opportunity to sample product or distribute materials
				or Opportunity to host a festival event
				or Primary sponsorship on mini-guide insert (circ. 85,000)
				or Primary sponsorship on Tri-met advertising campaign



THE NORTHWEST FILM CENTER

Founded in 1971, the Northwest Film Center is a regional media arts resource and service organization founded to encourage the study, appreciation, and utilization of the moving image arts, foster their artistic and professional excellence, and help create a climate in which they may flourish. The Center provides a variety of film exhibition, education, information, and artist service programs primarily directed to the residents of Alaska, Oregon, Idaho, Montana, and Washington.

FOR MORE INFORMATION

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MAIL TO

Northwest Filmmakers' Festival
 Northwest Film Center
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 nwfilm.org

*PRODUCTION SERVICES AWARD IN-KIND CONTRIBUTORS: Benefits are the same as Supporting Level and include the opportunity for sponsor-provided brochure directly mailed to all entrants.